



Seminar Invite

Natural Rubber Industry 4.0 New Challenges and New Opportunities

RTAS is pleased to organise its second annual seminar in conjunction with RTAS Lunar New Year Dinner 2024 to be held on 1 March 2024.

Year 2023 has been an interesting year for the natural rubber industry. Rubber prices started at a lower range in H1 2023 due to weak demand from international tire makers. H2 2023 then saw improvement in demand but supply was badly affected due to bad weather in key producing regions. We also saw that Africa producers have picked up the space left by the Indonesia producers. At the back of all these developments, **what's in store for the natural rubber prices in the new year?**

With demand for natural rubber continuing to increase year on year, at the back of growth of the automotive industry, the risk of deforestation is real. The EU has introduced the deforestation regulation to ensure this will not affect the sustainability of natural environments and sustainability of our future generations. This regulation has been a popular topic in 2023 and is expected to come into effect from 1 Jan 2025. **What exactly does EUDR require producers to do and how should the processors and traders embrace these changes?**

The natural rubber industry faces both internal and external drivers to move towards sustainability and increased regulations. This means that there could be new ways to look at natural rubber merchandising and trading. **What are our rubber professionals' views on such changes and developments in the natural rubber industry? How should we embrace these changes and are there opportunities waiting to be uncovered?**

We welcome you to join our 2024 seminar entitled **"Natural Rubber Industry 4.0 – New Challenges and New Opportunities"**.



Date : Friday, 1 March 2024

Time : 2.30 pm – 5.30 pm

Venue : Orchard Hotel Singapore,
Orchard Ballroom 2, Level 3
442 Orchard Road, Singapore 238879

Featuring



Mr Jom Jacob
Chief Analyst & Co-Founder
WhatNext Rubber Media
International



Mr Ulrich Antoni
Head of Partnerships & Business
Development
Agridence Pte Ltd



Mr Benjamin Lim
General Manager / Futures
Trader
Olam Agri



Mr Gaurav Gupta
Vice President & Business
Head-Rubber (SEA)
Olam Agri



Mr Ng Eng Kiat
Managing Director
Halcyon Rubber Company
& President Director, PT
Hok Tong Group



MODERATOR :
Mr Peter Tan Weng Chye
Managing Director
Heritage 3 Pte Ltd

RTAS Seminar Programme

<u>Time</u>	<u>Item</u>	<u>Presenter</u>
2.30 pm	Registration	
3.00 pm	Welcome Address	Ms Pearlyn Ng President Rubber Trade Association of Singapore
3.10 pm	What Does the Future hold for Natural Rubber Market?	Mr Jom Jacob Chief Analyst & Co-Founder WhatNext Rubber Media International
3.50 pm	Navigating EUDR: Impact and a Practical Solution	Mr Ulrich Antoni Head of Partnerships & Business Development Agridence Pte Ltd
4.30 pm	Panel Discussion - Embracing Changes and Tapping into New Opportunities	Mr Jom Jacob Chief Analyst & Co-Founder WhatNext Rubber Media International Mr Ulrich Antoni Head of Partnerships & Business Development Agridence Pte Ltd Mr Benjamin Lim General Manager / Futures Trader Olam Agri Mr Gaurav Gupta Vice President & Business Head-Rubber (SEA) Olam Agri Mr Ng Eng Kiat Managing Director, Halcyon Rubber Company & President Director, PT Hok Tong Group
5.30 pm	End of Seminar	